

# **OWHN Communications Report**

## **October 2022**

### **Personnel**

Robert Thivierge continues to offer us valuable support with the website maintenance.

### **Visibility**

Statistics from Google Analytics: Between January 1 and October 17, 2022 we had 3,631 page views (of those, 2,939 were unique visitors). These numbers are up from 2021. The conference info remains a big draw. The 30<sup>th</sup> anniversary video is not generating a lot of views, so we might want to work on developing content around and awareness of the video.

### **Website Content:**

#### **Blog**

Dianne Dodd has been running our blog. This year we've had 6 new blogposts. Dianne can be contacted via [ddodd@sympatico.ca](mailto:ddodd@sympatico.ca)

#### **Curriculum units:**

We had contributed to the Framing Our Past curriculum project and will both link to and house some units on our site to try to increase visitors and content.